

CARLY WHITAKER

PORTFOLIO

a selection of artworks

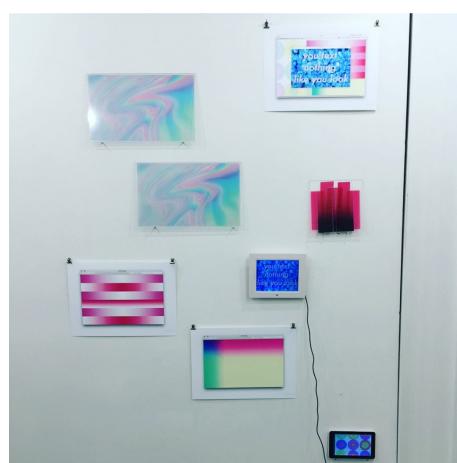
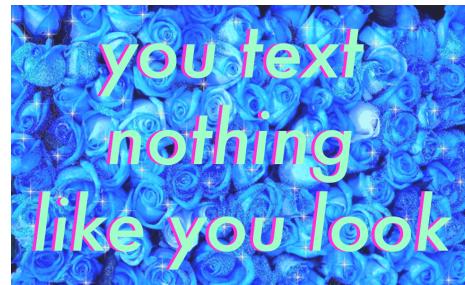
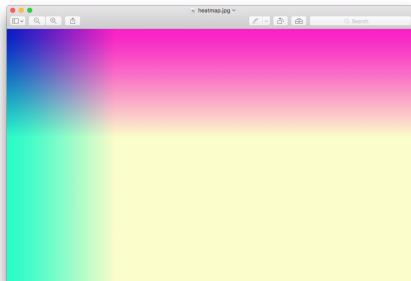
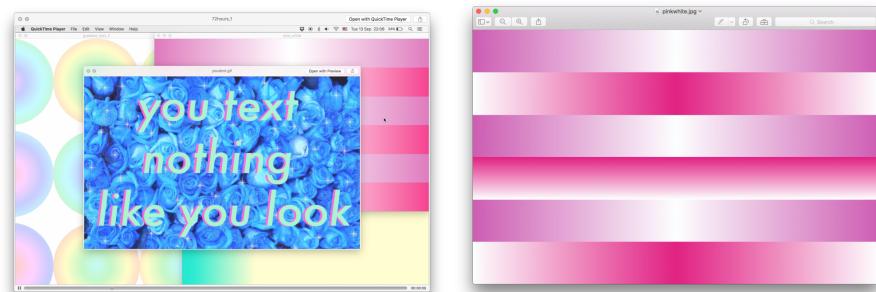
For more information please visit the artist's website www.carlywhitaker.co.za

ALL OF THE FEELS FOR YOU (2016)

www.carlywhitaker.co.za/allthefeels/
<http://newhive.com/carly/all-of-the-feels-for-you>

"you text nothing like you look"
"pink+white"
"so many times, so many ways"
"swirls"

Falling in love or falling out of love over messaging is synonymous with contemporary romantic relationships and feelings. Relationships are formed and fall apart and the traces seem to be left behind in a digital context - on our phones, on instant messaging, on Instagram and screengrabs. Falling in love and out of love can be a complex system, filled actions, behaviours, languages which translate into specific ways of doing, models of understanding, variables and algorithms. Emotions swirl over apps and hashtags leaving gradients of heat maps and colours of interaction on our devices. This series of studies investigates our online digital tendencies and relationships through simple examples of code and pop culture iterations which seem to loop constantly in our lives.

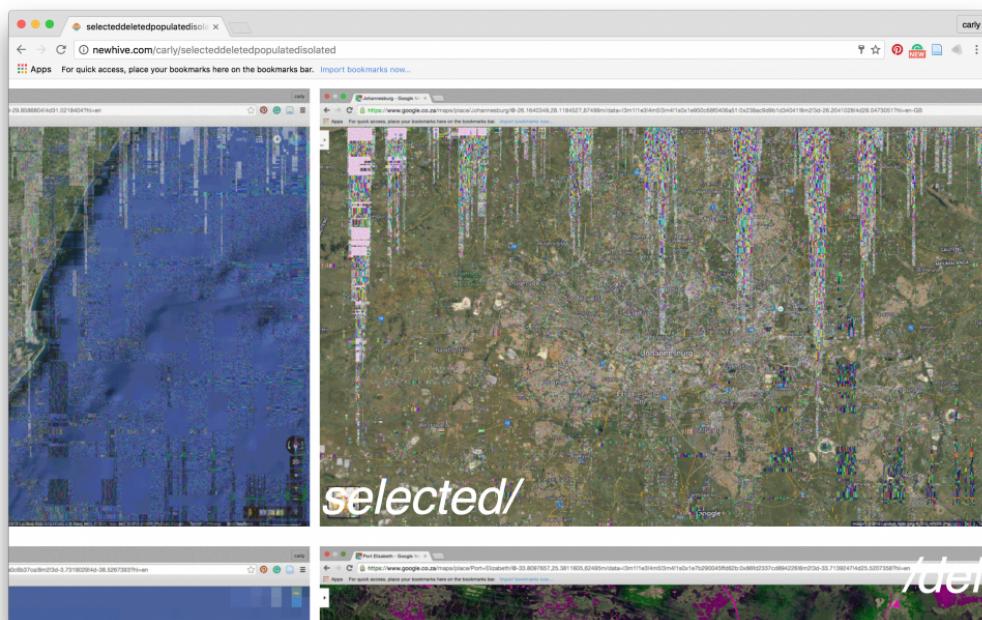
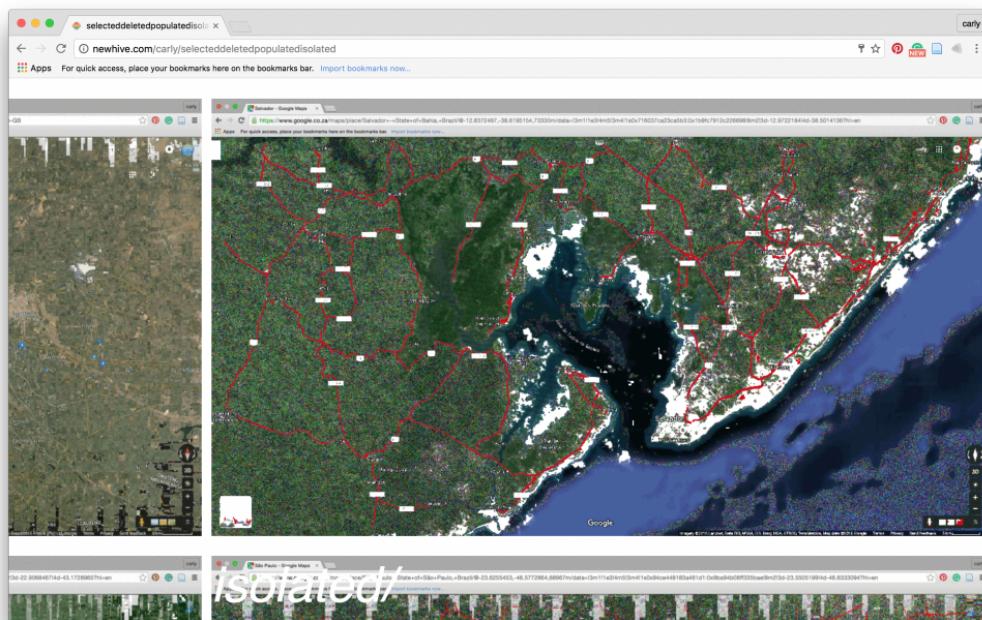


SELECTED/DELETED/POPULATED/ISOLATED (2016)

<http://carlywhitaker.co.za/brzza-gifs/>

<http://newhive.com/carly/selecteddeletedpopulatedisolated>

This is a series of studies around 12 cities, 6 in South Africa and 6 in Brazil which were identified by popularity and population size. The gifs (graphical interchange format) are generated using basic photo and computer editing commands on Photoshop such as colour selection, deletion, image filters and pixilation. Each city is represented through the Google Maps' representation and perspective them and then that image is then edited. A distance and distortion are created through the layering of techniques and a digital materiality is established while attempting to find a tangible link between the cities.

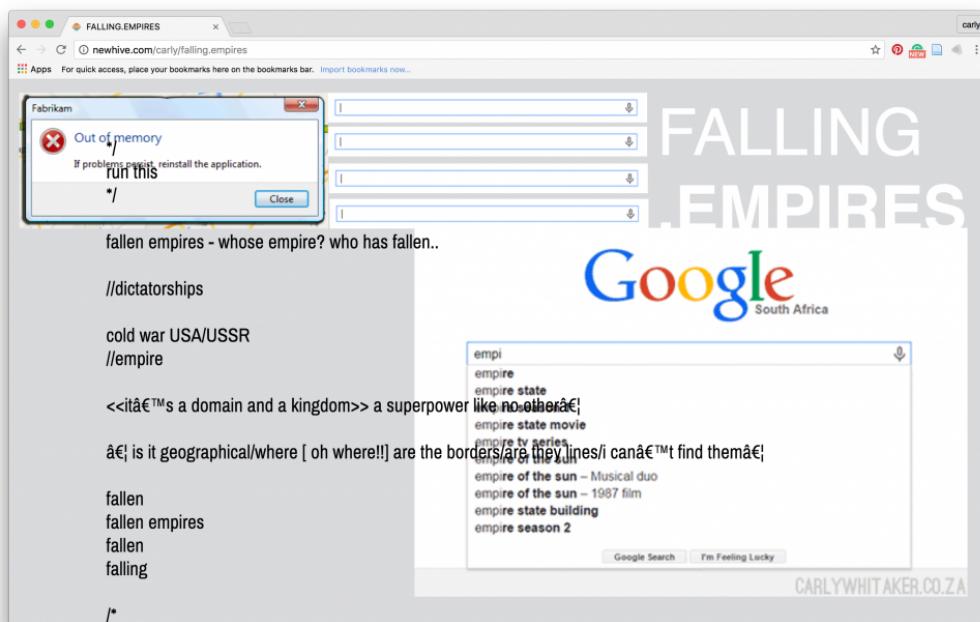
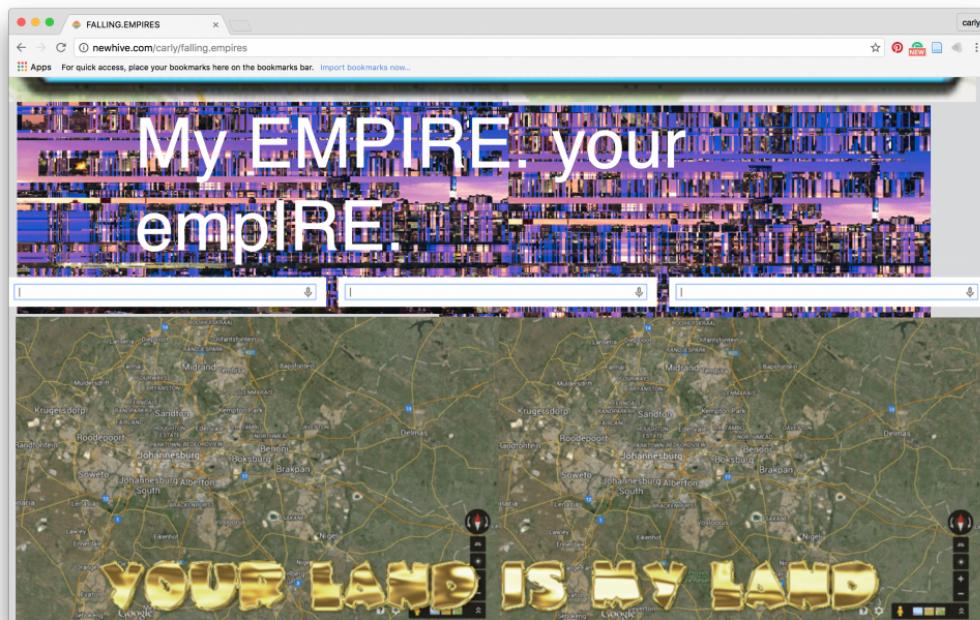


FALLING.EMPIRES (2016)

<http://carlywhitaker.co.za/falling-empires/>

<http://newhive.com/carly/falling.empires>

<https://youtu.be/M61g-x8LgsA>



BREAKING UP WITH GOOGLE (2014)

<http://carlywhitaker.co.za/breaking-google/>
<http://idontwantanytraceleft.tumblr.com/>

This artwork was exhibited as part of group show Degrees of Separation which was used a method of [networked production and curation](#).

This artwork engages with the online medium and the way in which people interact with it and develop a relationship with it. We prioritise online networks and turn them into authorities of opinion, fact and knowledge which we subsequently can't live without. Statements like "it's not official until its Facebook official" and "google says so" exemplify this sentiment running through our contemporary networked culture.

Can we ever escape these entities, like ex-boyfriends or ex-girlfriends? They seem to haunt our dreams and stalk our every move in the present. They know where we go, how we get there and what we are doing.



The image shows a screenshot of a Tumblr blog page. The header features the text "breaking up with google..." in large white letters against a background of vertical colored bars (red, green, blue, yellow). Below the header is a blue square icon containing a white hashtag symbol (#). To the right of the icon are three small numbers: 6, 6, and More. On the far right is an "Edit profile" button. The main content area is a feed of tweets from the account "No trace left" (@idontwantany1). The tweets are as follows:

- No trace left @idontwantany1 · Aug 4
So much has happened. You did things. I can't forget. [#itrieditsnotthatsimple](#)
1 reply, 1 retweet, 1 favorite, 1 quote, 1 embed, ...
- No trace left @idontwantany1 · Aug 4
The end has come. I'm not sure things can be changed.
[#nothinglastsforever](#)
1 reply, 1 retweet, 1 favorite, 1 quote, 1 embed, ...
- No trace left @idontwantany1 · Aug 4
A relationship is about give and take. You and me. [#weagreedwe](#)
1 reply, 1 retweet, 1 favorite, 1 quote, 1 embed, ...
- No trace left @idontwantany1 · Aug 4
You seem to have so much of me
[#feltalittleexposed](#)
1 reply, 1 retweet, 1 favorite, 1 quote, 1 embed, ...
- No trace left @idontwantany1 · Aug 4
How long are you supposed to give a relationship? Is it over?
[#hesitantbutwilling](#)
1 reply, 1 retweet, 1 favorite, 1 quote, 1 embed, ...
- No trace left @idontwantany1 · Aug 4
I think it might be over [#nothinglastsforever](#)
1 reply, 1 retweet, 1 favorite, 1 quote, 1 embed, ...

A small Twitter logo is visible at the bottom center of the page.

#WORKBITCH - A GIF A DAY

<http://carlywhitaker.co.za/workbitch-gif-day/>

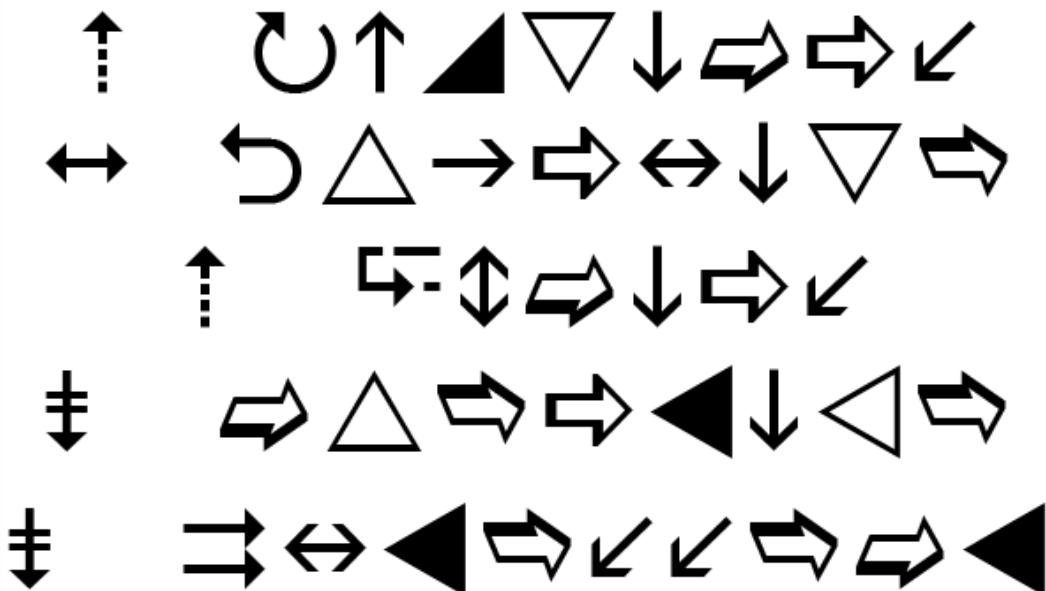
<http://2weekscw.tumblr.com/>

This body of work – a series of 14 GIFs (Graphical Interchange format) was developed during the Floating reverie Residency //2Weeks January.

This project is called *WORKBITCH* and is based on an initial project which I began called *Daily Data*. For this project I tracked and monitored my daily actions and activities over a set period of time. The aim of the project was an ironic way of legitimising my daily actions and to ‘prove’ to myself how productive I was really being. It was a laborious and deliberately boring task which justified my actions, or lack thereof, as an artist. I looked specifically at my routine, my journeys, my activities, what they resulted in and where I went – all of which are no more interesting from the next person.

For this project I would like to take two weeks of my data and transform each day into a GiF – producing a gif a day. The data will cover 2 weeks from 2 October 2013 – 16 October 2013. My anxiety, need, desire to produce was highlighted during this project and subsequently Britney Spears’s song “Work Bitch” was released. This title is hilariously appropriate for both my own experience of the project as well as a general societal desire to achieve, maintain a certain lifestyle and be successful. Each Gif will be titled according to the corresponding date eg. *WorkBitch02102013*.

this is the truth



#workbitch06102013